



Press Release

4 July 2023

TENNIS-POINT AND LTA ANNOUNCE RETAIL PARTNERSHIP

Tennis-Point have today been announced as the official tennis and padel retail partner for the LTA in a multi-year deal that will see one of the largest online retailers of tennis equipment run a designated [LTA online store](#).

Tennis-Point, in conjunction with the LTA's partner brands Dunlop, AMC and adidas will offer exclusive discounts, special offers and promotions to LTA Advantage members, LTA accredited coaches and registered venues.

Tennis-Point also had a retail presence with equipment and apparel at the Rothesay Summer Series major events, meaning fans at [Nottingham](#), [Birmingham](#) and [Eastbourne](#) were able to purchase tennis and padel products at excellent prices. A retail store will also be operated by Tennis-Point, at the National Tennis Centre in Roehampton.

Head of Commercial, Gary Stewart said: "Tennis-Point is a well-established, global retailer of tennis equipment and we're delighted to be partnering with them to increase the benefits offer we provide to our members and stakeholders. Tennis and padel equipment and clothing are essentials for recreational players as well as those making a living in the sport so we are pleased to be able to offer access at discounted prices for them."

Country Manager UK & Ireland, Andy Catchpole said: "Tennis-Point are proud to have this opportunity to work alongside the LTA to assist members, coaches, players and enthusiasts with their tennis & Padel product choices. We will endeavour to work with the LTA to promote tennis & padel throughout the community through joint activations and experiences."

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For LTA media enquiries please contact:
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ABOUT THE LTA:



The LTA is the National Governing Body of tennis for Great Britain. We are here to govern and grow tennis, from grassroots participation through to the professional game. Our vision is “Tennis Opened Up” and we’re on a mission to grow tennis by making it relevant, accessible, welcoming and enjoyable. We work with schools, with volunteers, with coaches and with venues across the whole country. We also represent the interests of over 1,000,000 Members, men and women, girls and boys, playing on more than 23,000 courts. The LTA runs and supports a network of 11,500 approved tournaments for players of all ages, the four corner-stones of which are the premier grass-court events leading up to The Championships, Wimbledon: the Rothesay Open Nottingham, the Rothesay Classic Birmingham, the cinch Championships (at The Queen’s Club, London) and the Rothesay International Eastbourne. For further information about the LTA and tennis in Britain, visit www.lta.org.uk or follow us on Twitter @the_LTA.

